

Salute Ads- *The Legend 2009*

Order forms for yearbook ads honoring seniors may be picked up at FMHS beginning August 15 when seniors report for schedules and pictures. When school begins, ads may be dropped off in an envelope at the front office or Room 1210 during normal hours or mailed to the Journalism Department.

Deadline is October 14. No Exceptions!!

Pointers for ads:

- (1) **Select the ad.** Select a size that will accommodate the photos and length of your message. See word count below.
- (2) **Select the photos.** Submit all hard copies of photos printed on quality photo paper. Photos submitted digitally should be TIFF files with a resolution (dpi) of 300. The size of the image should be the size requested for the layout or larger. **DO NOT** submit images from digital phones, *Word* files or *Power Point* presentations. **DO NOT** submit your only copy of a photo. We will not be responsible for damaged or lost photos. We will not accept photos in odd shapes or ovals. Submit square or rectangular photos. We cannot use senior photos with the *Prestige* imprint. Make sure you have YOUR senior portraits (not a proof) to turn in with the ad. We will not place a hold on an ad to wait for senior photos to arrive.
- (3) **Label the photos.** Label each photo with the complete name and grade of the student by taping a piece of paper to the bottom edge of the photo. Be careful not to cover the photo. **DO NOT** write on the back of the photo; ink smears!
- (4) **We will NOT accept multiple photos to assemble a collage.** You may put together a collage on your own and submit as ONE photo. See examples in the 2008 Legend: full page (p. 379, 430), 6/9 vertical (p. 382), 6/9 horizontal (p. 400, 497).
- (5) **Submit one payment** (cash or check) **for total amount only** when combining two or more students from different families.

Disclaimer: Content of all ads will be edited for inappropriate material.

This form must accompany your ad purchase. Please print or type all information below:

Name and classification for your student(s) included in this ad:

Name on the check: _____ and check #: _____

In case we have questions, contact person and phone #:

Check desired ad size:

___ 1/9 page vertical (1 photo, 25 words or less)	\$60.00
___ 2/9 page vertical (2 photos, 35 words or less)	\$100.00
___ 3/9 page vertical (3 photos, 50 words or less)	\$125.00
___ 6/9 page vertical (4 photos, 75 words or less)	\$175.00
___ 2/9 page horizontal (2 photos, 35 words or less)	\$100.00
___ 3/9 page horizontal (3 photos, 50 words or less)	\$125.00
___ 6/9 page horizontal (4 photos, 75 words or less)	\$175.00
___ 9/9 full page (6 photos, 100 words or less)	\$225.00

How many separate photos are you submitting? _____
*Photos may be picked up when yearbooks are distributed.

Journalism Department/Kathi Couch

Flower Mound H.S.

3411 Peters Colony

Flower Mound, TX 75022

TYPE AD MESSAGE ON THE BACK OF THIS ORDER FORM AND RETURN

WITH PAYMENT (payable to FMHS) AND PHOTOS TO: